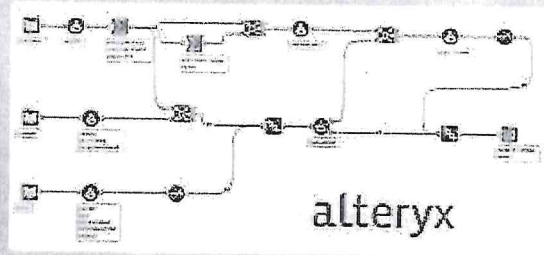


## 12) Workshop based on skill development: Basics of Alteryx

### Workshop based on skill development: Basics of Alteryx



Venue: 119.Block IV

Date: 30/3/2019

Time: 9:00 A.M. Onwards

#### About Alteryx

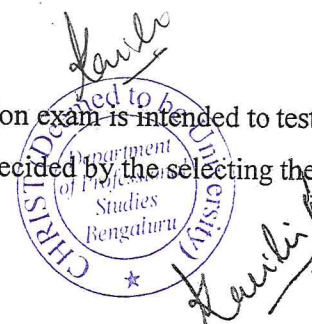
Alteryx is the only quick-to-implement end-to-end data high end analytics platform that allows data scientists and analysts alike to solve business problems faster than ever. It is a leader in the self-service data analytics movement, with a platform that can discover, prep, and analyze all the data, plus deploy and share analytics at scale for deeper insights.

Some of the benefits of using Alteryx for organisations include:

- **REPEATABLE WORKFLOW:** Automate manual data tasks into repeatable analytic workflows.
- **CODE-FREE + CODE-FRIENDLY:** Intuitive interface for both analytics modeling without code and advanced modeling with code.
- **DEPLOYABLE ANALYTICS:** While many modeling tools exist on the market, we give you the freedom to deploy and manage analytic models.
- **FLEXIBLE + DIVERSE:** Start with what you need and grow over time with our open platform. We support nearly every data source and visualization tool.
- **SCALE + GOVERNANCE:** Scaling analytics for your organization translates into performance, security, collaboration, and governance.

There are 3 Alteryx Product Certification Program:

1. Alteryx Designer Core: The Alteryx Designer Core product certification exam is intended to test the aptitude around the 'core' toolset in Alteryx. The 'core' toolset was decided by the selecting the



most used tools in Alteryx Designer in addition to understanding basic UI/operational elements. The Alteryx Designer Core exam is the first level of certification. The exams are highly competitive and on an average 1 in 50 students pass the exams.

2. Alteryx Designer Advanced: The Alteryx Advanced exam is the next steppingstone in the Platform Certification journey, allowing users to demonstrate their higher-level abilities with the Alteryx Designer. The exam builds on concepts, configurations and tools that are included in the Core exam, and also requires users to be able to understand a wider breadth of tool functionality and apply their knowledge to more complex applications. The exam includes two parts. Part I contains multiple-choice and multiple select questions while Part II includes four (4) practical questions that require you to build a workflow to arrive at the correct answer

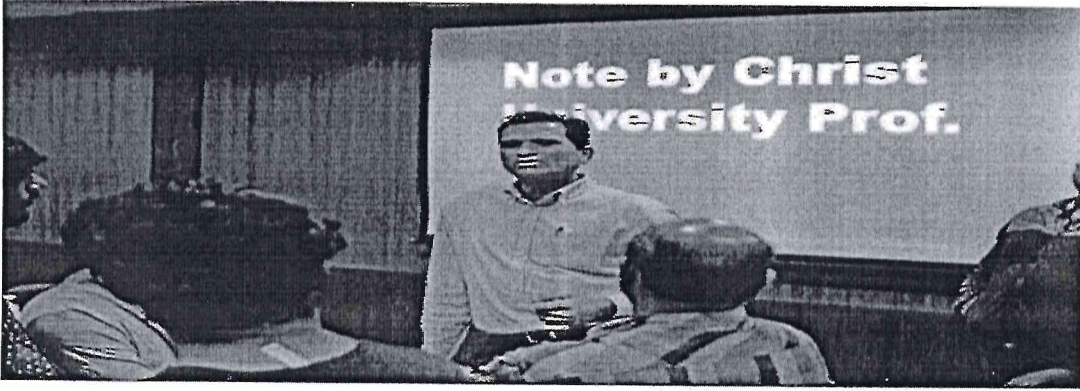
3. Alteryx Designer Expert: The Alteryx Designer Expert exam measures your ability to use the platform to solve complex analytics problems. The exam builds on the knowledge and skills assessed in the Advanced exam and widens the breadth of concepts covered to include all aspects of Designer. The exam is a performance-based assessment that allows you to prove your skill level and critical-thinking abilities in real-world scenarios.

#### **About Alteryx Program in MBA-LM- Industry Connect through Bengaluru Alteryx User group in March 2019**

The Bengaluru Alteryx user group is the world largest usergroup of Alteryx users. The members of usergroup meet every quarter. In 2 occasions, the usergroup has met the students from the MBA LM batch from Christ (Deemed to be) University. The usergroup Facilitates:

- Obtaining Alteryx licenses easily through the Alteryx for Good program
- Interaction of industry professionals from over 70+ companies in Bangalore
- Allows the students to network and understand how Alteryx is used in various other organisations / functions during the use case discussions.





*Swil*



Department of Professional Studies			
Workshop on Altryx			
30-03-19			
1	1828701	ABHISHEK BABU	MBA (LM)
2	1828702	ABHISHEK SHARMA	MBA (LM)
3	1828703	AKSHAY V	MBA (LM)
4	1828704	ANUGRAH	MBA (LM)
5	1828705	DANIEL KOSHY	MBA (LM)
6	1828706	DHANANJAY BAWEJA	MBA (LM)
7	1828707	FEBIN RAJAN	MBA (LM)
8	1828708	GEORGIN PAUL	MBA (LM)
9	1828709	JOBIN PAUL	MBA (LM)
10	1828710	MELVIN VICTOR	MBA (LM)
11	1828712	RABICHANDRA ELANGBAM	MBA (LM)
12	1828713	RAHUL BHANDARI K	MBA (LM)
13	1828714	RAUNAK AGRAWAL	MBA (LM)
14	1828715	REJO C JOY	MBA (LM)
15	1828716	RISHI BANSAL	MBA (LM)
16	1828717	TATHAGATA PAUL	MBA (LM)
17	1828718	TEJWANT KUMAR M D	MBA (LM)
18	1828719	TENZIN CHOESANG	MBA (LM)
19	1828720	UDAY M	MBA (LM)
20	1828721	VAISHAK P P	MBA (LM)
21	1828723	AISHA KUKHRANIA	MBA (LM)
22	1828724	AKSHATA ISHWAR MATAGAR	MBA (LM)
23	1828725	CHANDRALEKHA NATH	MBA (LM)
24	1828726	EMILY MARIA K JOSE	MBA (LM)
25	1828727	K SHRUTHIKA PRISCILLA	MBA (LM)
26	1828728	KAVIYA S	MBA (LM)
27	1828729	KUTHEJA FATHIMA	MBA (LM)
28	1828730	LESLY P DAVID	MBA (LM)
29	1828731	MADHUSREE SADHUKHAN	MBA (LM)
30	1828732	MAHIMA MARIAM MATHEW	MBA (LM)
31	1828733	MOWNICA A	MBA (LM)
32	1828734	N MANSI SABOO	MBA (LM)
33	1828735	NISCHITH MUTHAMMA C N	MBA (LM)
34	1828737	RAMYA R	MBA (LM)
35	1828738	SHARON SAROJ R	MBA (LM)
36	1828739	SHIVANGI KAINEDY	MBA (LM)
37	1828740	SHUBHRA PRAKASH	MBA (LM)
38	1828741	SUPRIYA T P	MBA (LM)
39	1828742	SWATHI KANDOTH	MBA (LM)
40	1828743	TANISHA H P	MBA (LM)
41	1828744	VINNY JOSEPH	MBA (LM)
42	1828745	VINUSHRITHA ADI BHASKAR	MBA (LM)
43	1828746	CH ASHIRVACHANA	MBA (LM)
44	1828747	RUBAL PRAKASH	MBA (LM)
45	1828748	GAURAV K T	MBA (LM)



*Kawli*